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Experience ALT Fest: A Free One-Night Celebration of Art, Light and Technology at Mesa Arts Center



Additional images here.

Mesa, AZ – ALT Fest, a brand-new immersive festival, will transform Mesa Arts Center into a vibrant outdoor experience on **Friday, March 21, from 6–10 p.m.** This free, one-night-only event brings together **art, light and technology**, featuring interactive art installations, live music, augmented reality experiences, hands-on activities, art studio demonstrations, food and more.

Audiences will be captivated by live performances from an eclectic lineup of musical artists, including **Tomahawk Bang**, **Le Idiom**, **Treetalking**, **Moreta** and **Books**. The festival also showcases cutting-edge digital and interactive fine art by **Shomit Barua**, **MOABYTE**, **Chris Ignacio**, **Casey Farina**, **Kenaim Al-Shatti**, **Al Film 3** and **Mesa Youth Creative Agency**, offering the opportunity to experience the future of creativity in an electrifying atmosphere.

There is no charge to attend ALT Fest, and parking is free. Mesa Arts Center is located at One East Main Street in downtown Mesa. For more information, visit mesaartscenter.com.

ALT Fest is presented by Google Fiber and SRP, with additional support from Global Credit Union and Phoenix-Mesa Gateway Airport. The event is hosted in partnership with the Mesa Arts Center Foundation.

About Mesa Arts Center

Mesa Arts Center, owned and operated by the City of Mesa, is a unique, architecturally stunning facility located in the heart of downtown Mesa. Arizona's largest arts center is home to four theaters, five art galleries and 14 art studios. Guests, patrons and students come to Mesa Arts Center to enjoy the finest live entertainment and performances, world-class visual art exhibitions and outstanding arts education classes. Mesa Arts Center's mission is to inspire people through engaging arts experiences that are diverse, accessible and relevant. For more information, visit mesaartscenter.com.

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