



MESA ARTS CENTER



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Mesa Contemporary Arts Museum Announces Support for Color Blindness Awareness Month

Through the continued partnership with EnChroma Glasses for visitors with color vision deficiency.

Mesa, AZ–Mesa Contemporary Arts Museum is proud to continue its partnership with [EnChroma](#), creators of glasses for color blindness that assist people affected by red-green color vision deficiency, to promote International Color Blindness Awareness Month.

Since November of 2021, Mesa Contemporary Arts Museum guests with color vision deficiency have been able to borrow EnChroma glasses to enhance their museum and gallery experiences. EnChroma's color blind glasses enable people with Deutan and Protan color blindness to see an expanded range of colors more clearly and distinctly. The glasses are engineered with a light filtering technique to allow those with color blindness to see more of the broad spectrum of colors.

"Mesa Contemporary Arts Museum is thrilled to make the EnChroma glasses available to all our guests. It provides another level of sight and understanding for those unable to behold the vibrancy captured by our exhibiting artists. It also serves as a good reminder that experiences are not universal and a variety of factors, including how we see color, will have an impact on how we interpret art and interact with our physical world," said Tiffany Fairall, Chief Curator for Mesa Contemporary Art Museum.

Color Vision Deficiency (CVD, or "color blindness"), affects one in 12 men (8%) and one in 200 women (.5%) – an estimated 13 million in the US, 30 million in Europe and 350 million worldwide. While people with normal color vision see over one million shades of color, the color blind only see an estimated 10% of hues and shades. To them, green and yellow, gray and pink, purple and blue, red and brown look similar, and colors appear muted, dull and blend together. This can cause challenges in daily life, frustrate

color-blind students when doing schoolwork that contains colors, and make visits to colorful attractions like museums, parks, gardens and other destinations less enjoyable.

The inspiration for International Color Blindness Awareness Month is the birthdate of John Dalton, a renowned English scientist recognized for his research on color blindness. Dalton, who was CVD himself, was born September 6, 1766.

“During International Color Blindness Awareness Month, EnChroma strives to educate employers, accessibility, safety and human resources directors, about Color Vision Deficiency by partnering with other organizations and brands that are committed to accessibility,” said Erik Ritchie, CEO of EnChroma. “We applaud the support of the Mesa Contemporary Arts Museum in this worthy endeavor.”

[Click here](#) for images depicting how the color blind see the world.

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ABOUT MESA ARTS CENTER

Mesa Arts Center, owned and operated by the City of Mesa, is a unique, architecturally stunning, international award-winning facility located in the heart of downtown Mesa. Arizona's largest arts center is home to four theaters, five art galleries, and 14 art studios. Guests, patrons, and students come to Mesa Arts Center to enjoy the finest live entertainment and performances, world-class visual art exhibitions, and outstanding arts education classes. The facility is an architectural showpiece and a destination for visitors to the Phoenix area. Mesa Arts Center's mission is to invite all people to create and discover entertaining, challenging and diverse art and arts experiences within joyous, dynamic and welcoming environments. For more information, visit mesaartscenter.com.