



**FOR IMMEDIATE RELEASE**

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Image credit: Season Kickoff Festival, “In The Clouds” by Melissa Martinez,” photo by Slaven Gujic. Additional high-res images can be found [here](#).

## **AT&T Fiber Proud Sponsor of Mesa Arts Center Festivals**

Mesa, AZ — **Mesa Arts Center** is pleased to announce AT&T Fiber as the presenting sponsor for the 2023 Season Kickoff Festival on Sept. 8 from 6–10 p.m. and a supporting sponsor for the 2023 Día de los Muertos Festival on Oct. 21 and 22 from 10 a.m.–5 p.m. This yearlong sponsorship supports Mesa Arts Center Foundation’s dedication to cultivating engagement and shared experiences in the arts.

“We are excited AT&T Fiber is supporting Mesa Arts Center,” said Toni Broberg, AT&T Desert States president. “AT&T is passionate about supporting the arts and cultural institutions. Mesa Arts Center showcases the commitment the community has to supporting such important organizations. As AT&T Fiber brings high-speed internet to

Mesa, more people and businesses are connected, accelerating our efforts to help close the digital divide for the Mesa community.”

The Season Kickoff Festival is a free all-ages event celebrating Mesa Arts Center’s upcoming season of shows, concerts, events, exhibitions, art studio classes and more. The festival aims to foster a sense of connection and community celebration. Embracing the theme “We Create the Future,” the festival features live music, tasty food and interactive activities.

Mesa Arts Center celebrates Día de los Muertos with an annual event co-created with the community. The festival celebrates Latin American art and culture, centered around the Mexican holiday, the Day of the Dead. The annual free event offers a variety of features, performances and more, honoring the memories of the departed. At the heart of the festival stands the community altar, accompanied by wonderful music, a bustling mercado, delicious food and artist demos that fill the campus with hands-on, engaging activities.

“AT&T Fiber is a steadfast supporter of Mesa and its residents. We're excited to work with them this year to further Mesa Arts Center's community-engaged programming,” said Mandy Tripoli, interim director of Mesa Arts Center. “Their generous sponsorship benefits the Mesa Arts Center Foundation, whose mission is to support free programming like community festivals and valuable programs for veterans and service members, adults aged 55+ and youth in Title 1 schools.”

During the festivals, we invite you to visit the AT&T Fiber booth to learn more about their plan to bring reliable, high-speed broadband to Mesa. To learn more about Mesa Arts Center’s engagement programs, visit us at [mesaartscenter.com](https://mesaartscenter.com).

### **About Mesa Arts Center**

Mesa Arts Center, owned and operated by the City of Mesa, is a unique, architecturally stunning facility located in the heart of downtown Mesa. Arizona's largest arts center is home to four theaters, five art galleries and 14 art studios. Guests, patrons and students come to Mesa Arts Center to enjoy the finest live entertainment and performances, world-class visual art exhibitions and outstanding arts education classes. Mesa Arts Center’s mission is to inspire people through engaging arts experiences that are diverse, accessible and relevant. For more information, visit [mesaartscenter.com](https://mesaartscenter.com).

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