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Mesa Arts Center announces The Collective, a Creative Leadership certificate program

Applications available October 1

September 10, 2018 (Mesa, AZ) – Creative Catalysts, an initiative of Mesa Arts Center, today announced The Collective, a 12-week Creative Leadership certificate program that builds leadership skills through creative thinking and practices. In the interactive, hands-on program, participants will grow their leadership prowess through practicing collaboration, embracing and learning from failure, applying innovative thinking and improving mindfulness. The inaugural application period opens October 1, 2018 and the deadline to submit applications is November 2, 2018.

“Being able to think outside the box has long been a mindset desired by employers for their employees,” said Cassidy Campana, Principal of Arizona Strategies and Chair, Mesa Arts Center Foundation Board. “The Collective takes it one step further, teaching tomorrow’s leaders how to weave creativity into everyday problem-solving, collaboration and big-picture thinking.”

Objectives of the program include; providing participants with leadership opportunities experienced through a creative lens; offering personal growth opportunities; creating a network of peers to include collaborators and leaders from diverse sectors; and equipping participants with an enhanced skill set and tools to design, implement and sustain effective community development.

“What sets a leader apart from the rest? One of the most sought-after and scarce attributes of great leaders is the ability to think creatively and work collaboratively to find the best solution to a problem—and to embrace experimentation as an essential part of organizational learning,” said Cindy Ornstein, Executive Director of Mesa Arts Center and Director of Arts and Culture for the City of Mesa. “The Collective will use creative practice to enable participants to gain experience that will help them succeed and enable them to contribute to their organizations and communities at a higher level.”

The Creative Catalysts initiative is supported by Flinn Foundation.

More information available at www.mesaartscenter.com/thecollective. Mesa Arts Center is located at One East Main Street, Mesa, AZ, 85201.

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About Mesa Arts Center

The Mesa Arts Center, owned and operated by the City of Mesa, is a unique, architecturally

stunning facility located in the heart of downtown Mesa. Arizona's largest arts center is home to four theaters, five art galleries, and 14 art studios. Guests, patrons, and students come to Mesa Arts Center to enjoy the finest live entertainment and performances, world-class visual art exhibitions, and outstanding arts education classes. The Mesa Arts Center mission is to inspire people through engaging arts experiences that are diverse, accessible, and relevant. For more information, visit [mesaartscenter.com](https://www.mesaartscenter.com).