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**FOR IMMEDIATE RELEASE**

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\*\*\*\* (four stars/out of four) "Bloody hilarious!" - *Toronto Star*  
"The next Rocky Horror show" - *The New York Times*  
"Must see show!" - *Philadelphia Inquirer*

***Evil Dead - The Musical* comes to Mesa Arts Center  
November 10-14, 2015**

**Produced by Starvox Entertainment  
in association with Jeffrey Latimer Entertainment**

**Mesa, AZ – *Evil Dead - The Musical***, winner of the 2007 Dora Audience Choice Award as Toronto's favorite show, unleashes its mayhem and fun November 10 for a limited engagement at Mesa Arts Center. Tickets are on sale now and available at [mesaartscenter.com](http://mesaartscenter.com) or by calling 480-644-6500.

***Evil Dead - The Musical***, the hilarious, record-breaking Canadian musical (Book and Lyrics by **George Reinblatt**, Director, Co-creator and Co-composer **Christopher Bond** Music by **Frank Cipolla, Melissa Morris, Reinblatt and Bond**) tells the outrageous story of five college friends spending the weekend in an abandoned cabin in the woods after accidentally unleashing an evil force that turns them all into demons.

The original production, based on the *Evil Dead* film franchise, opened 12 years Toronto and enjoyed an immensely popular run, with 150 productions eventually presented in cities around the world with sold-out houses and rave reviews from critics.

"Evil Dead - The Musical is the most fun you can have at the theatre. It's a show everyone loves – even if you don't love musicals," said Corey Ross, president of Starvox

Entertainment. "Since being called 'the next Rocky Horror Show' by *The New York Times*, the show has been touring around the world, so all can enjoy the evil fun."

Those familiar with *Evil Dead - The Musical* will remember that audience members sitting in the designated "Splatter Zone" (the first few rows) get covered in fake blood as the production incorporates some fun, 'real-life' effects, during certain scenes. In addition to some dismembered limbs, demons telling bad jokes, and catchy tunes (*Look Who's Evil Now, All the Men in My Life Keep Getting Killed by Canadian Demons*), the show features a saucy combination of wit and sexual innuendo that keeps audiences laughing out loud.

Tickets range in price from \$38 to \$50 and are on sale now at [mesaartscenter.com](http://mesaartscenter.com) or by phone at 480-644-6500.

**Venue:** Mesa Arts Center, One East Main St. in downtown Mesa

**Dates:** Tuesday, November 10 – Sunday November 15, 2015

**Tickets on sale now; times vary**

**Website:** [www.evildeadthemusical.com](http://www.evildeadthemusical.com)



Ryan Ward as Ash in the original Toronto production of *Evil Dead - The Musical*.

Image courtesy of Starvox Entertainment.

**Editor's Note:** Images are available for download via Mesa Arts Center's online Press Room at <http://www.mesaartscenter.com/index.php/misc/about/press-room/login>. Password is macmedia.

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**About *Evil Dead - The Musical*:**

This musical first glimpsed the light of day in Toronto, where early workshop engagements played to capacity and beyond. While local mainstream theatre audiences flocked to the show, diehard fans of the *Evil Dead* film series made pilgrimages from across North America to witness the birth of a new cult hit. The popular workshop production enjoyed two sold-out runs at Toronto's Tranzac Club in 2003 before heading off to Montreal in 2004 as part of the 22<sup>nd</sup> Just For Laughs Festival. It opened off-Broadway at New World Stages in November 2006 and was produced by Jenkay LLC, Jeffrey Latimer Entertainment, and Just for Laughs Live. *Evil Dead - The Musical* returned to Toronto in 2007 for a record-breaking run of more than 300 performances at the now defunct Diesel Playhouse. The production enjoyed a hugely successful remount at Toronto's Randolph Theatre in the fall of 2013. This production is now on its' latest North American tour.

**About Starvox Entertainment:**

Founded in 2005 by Corey Ross, [Starvox Entertainment](#) was ranked on [Profit Magazine's](#) list of Canada's top growth companies in 2013, 2014 and 2015—the only live entertainment company ever to be graded.

In 2013, Mr. Ross was a producer on the Canadian production of Andrew Lloyd Webber's *CATS* and in 2014 remounted *Evil Dead – The Musical* to record-breaking sales in Canada and the United States. Starvox has toured the west-end hit show *Potted Potter: The Unauthorized Harry Experience* since 2012 which continues to break records in Canada and the U.S. Starvox recently produced *Trey Parker's Cannibal! The Musical* and *Faulty Towers: The Dining Experience* in Toronto. For the 2015-2016 season Starvox will launch a national tour of a new adaptation of *Sherlock Holmes* starring David Arquette. This past summer, in Toronto, it launched *Full House-The Musical* and this fall *Dee Snider's Rock 'n' Roll Christmas Tale*, amongst other productions.

Starvox has presented two productions written and directed by Woody Harrelson, presented John Malkovich in *Giacomo Variations*, and produced nationally-broadcast concerts for the Stephen Lewis Foundation featuring Alicia Keys, Annie Lennox and Harry Belafonte, among others. Starvox recently produced a multi-million dollar reboot of the classic Las Vegas revue show *Jubilee* for Caesars Entertainment, with pop mega-star Beyonce's creative team at the helm.

**About Mesa Arts Center**

The Mesa Arts Center mission is to inspire people through engaging arts experiences that are diverse, accessible, and relevant. Owned and operated by the City of Mesa, Arizona's largest arts center is recognized as an international award-winning venue. The unique and architecturally stunning facility is home to four theaters, five art galleries, and 14 art studios and an artist cooperative gallery. For more information, visit [mesaartscenter.com](http://mesaartscenter.com).