



Media Contact:

Casey Blake

480-644-6620

casey.blake@mesaartscenter.com

For immediate release:

December 16, 2015

Do Not Try This At Home – ArcAttack to Electrify Mesa Arts Center

January 24, 2016



Mesa, AZ – The electrifying performance group ArcAttack will make their return to Mesa Arts Center with a public performance on Sunday, January 24 at 3:00 p.m. Creators of the original Singing Tesla Coil, the crew of ArcAttack use their high tech wizardry to generate a truly ‘sparktacular’ performance. Combining their love of rock music and their love of science, this is a show you will never forget! Tickets are available now at the

Mesa Arts Center box office, www.mesaartscenter.com or by calling 480-644-6500.

In Austin, Texas, late 2005, ArcAttack began their journey to develop the Singing Tesla Coil with the help of Steve Ward, a veteran Tesla Coiler from Illinois. The product developed quickly, and after several iterations the instrument reached its present form. In 2007, Craig Newswanger of Resonant Studios joined in to provide the fledgling performance with another high tech spectacle, a robotic drum kit, contributing to the performance. Two custom engineered hand built Tesla Coils throw out electrical arcs up to twelve feet long, each one acting as an instrument with a sound reminiscent of the early days of the synthesizer. A robotic drum set accompanies the spectacle, its high power LED’s flashing bright colors with the stroke of each mechanically actuated stick.

Part rock concert, part science experiment the creators of ArcAttack unveil the science behind the spectacle. Combining their love of music with science the group invites the audience to explore concepts such as electricity, voltage and current, magnetism, robotics, and lightning through a show that’s both entertaining and interactive.

The audience is engaged from start to finish as the groups trusty, completely automated robot drummer King Beat introduces the audience to the show. The show features their signature tesla coils as members of the group literally walk through lightning, then invite members of the audience on stage to take part in a special faraday cage dance off!

Mesa Arts Center is located at One East Main Street in downtown Mesa.

###

About Mesa Arts Center

Mesa Arts Center, owned and operated by the City of Mesa, is a unique, architecturally stunning facility located in the heart of downtown Mesa. Arizona's largest multidisciplinary arts center is home to four theaters, five art galleries in the MCA Museum, and 14 art studios. Guests, patrons, and students come to Mesa Arts Center to enjoy the finest live entertainment, performances and festivals, world-class visual art exhibitions, and outstanding arts education classes. The Mesa Arts Center mission is to inspire people through engaging arts experiences that are diverse, accessible, and relevant. For more information, visit mesaartscenter.com.

ArcAttack Contact:

Joe DiPrima
(512) 809-1452
epilectrik@gmail.com