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**NICKELODEON'S THE FRESH BEAT BAND
Performing Live at Mesa Arts Center**

The Fresh Beat Band Greatest Hits Live Presented by Nickelodeon Will Feature New Songs Plus Fan Favorites

Nick's New Animated Preschool Series, *Fresh Beat Band of Spies*, Stars Yvette Gonzalez-Nacer (Kiki), Tara Perry (Marina), Jon Beavers (Twist) and Thomas Hobson (Shout)



Mesa, AZ – [The Fresh Beat Band](#), Nickelodeon's preschool music group and stars of the Emmy Award-winning TV series of the same name, are back on the road for a brand-new tour, and they will perform in Mesa Arts Center's Ikeda Theater on Feb. 17 at 5:30 p.m. The *Fresh Beat Band Greatest Hits Live* presented by Nickelodeon will feature Kiki, Marina, Twist and Shout performing the band's greatest hits including "Bananas," "Here We Go" and

a remixed version of "Great Day," plus new songs including the pop classic, "Walk Like An Egyptian."

Tickets are available at the Mesa Arts Center Box Office, mesaartscenter.com or by calling 480-644-6500.

"The Fresh Beat Band is back on the road to give kids a chance to see their favorite rock stars live in concert," says Doug Cohn, SVP, Music, Nickelodeon. "This reimagined, high-energy production features the band's biggest hits, never-before-performed songs, and fun surprises that will deliver an unforgettable experience for families."

Nickelodeon is currently in production on *Fresh Beat Band of Spies*, a brand-new animated preschool series based on the hit live-action show, *The Fresh Beat Band*. In the new series, Kiki (Yvette Gonzalez-Nacer), Marina (Tara Perry), Twist (Jon Beavers) and Shout (Thomas Hobson) are bandmates and also undercover spies. The pop band uses their individual talents and the coolest transforming spy gadgets to outwit a goofy cast of bad guys and solve wild and wacky mysteries. The series, which teaches problem-solving to preschoolers, is created by Nadine van der Velde and Scott Kraft (*The Fresh Beat Band*). *Fresh Beat Band of Spies* will premiere in 2015.

In each episode of *The Fresh Beat Band* preschoolers sing and dance along as they help The Fresh Beat Band solve everyday challenges. Preschoolers learn the fundamentals of music such as melody, rhythm, tempo and performance styles and the importance of friendship, working together, and respecting each other's differences. Ne-Yo, Justin Bieber, Jason Mraz, Wayne Brady and Sarah Chalke have all hung out with the Fresh Beats and the group is beloved by many celebrity parents.

Nickelodeon, now in its 35th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does.

Mesa Arts Center is located at One East Main Street in downtown Mesa.

Editor's Note: Images are available for download via Mesa Arts Center's online Press Room at <http://www.mesaartscenter.com/index.php/misc/about/press-room/login>. Password is macmedia.

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About Mesa Arts Center

The Mesa Arts Center mission is to inspire people through engaging arts experiences that are diverse, accessible, and relevant. Owned and operated by the City of Mesa, Arizona's largest arts center is recognized as an international award-winning venue. The unique and architecturally stunning facility is home to four theaters, five art galleries, and 14 art studios and an artist cooperative gallery. For more information, visit [mesaartscenter.com](http://www.mesaartscenter.com).