

20
YEARS



MESA
ARTS
CENTER

SPRING ARTS AND LIGHT FESTIVAL

Mesa Arts Center proudly unveils its captivating new Spring Festival on March 21, showcasing an immersive fusion of arts, light and technology. Prepare for an exciting evening of celebration, where vibrant entertainment, live music, captivating art studio demonstrations, mesmerizing exhibitions at the Mesa Contemporary Arts Museum, exhilarating AI and VR activities, and much more await!

ANTICIPATED
ATTENDANCE
MORE THAN
7,500

MEDIA BUYS

\$15,000 media buys + bonus
media promos.

 **240,000+**
PROMOTIONAL EMAIL

 **10,000,000**
AVG PAGE VIEWS PER YEAR

 **43,000+**
FOLLOWERS

 **19,800+**
FOLLOWERS

BRILLIANCE SPONSOR \$15,000

(one available)

- 10 x 10 booth space
- Presenting logo on all advertising and website
- Presenting logo on print advertising, printed materials
- Opportunity to hold interactive sponsor activity
- Stage sponsor with opportunity to introduce talent
- May provide giveaways at Spring Arts and Light Festival

LUMINARY SPONSOR \$10,000

- 10 x 10 booth space in prime location
- Logo on all print advertising, printed materials and website
- Stage sponsor with opportunity to introduce talent
- May provide giveaways at Spring Arts and Light Festival

RADIANCE SPONSOR \$5,000

- 10 x 10 booth space in select location
- Logo on all print advertising, printed materials and website

SOLAR SPONSOR \$2,500

- Logo on print advertising

