

20  
YEARS



MESA ARTS CENTER

# MIRAGE SUMMER MUSIC SERIES

**Mesa Arts Center launches a new summer series for all to enjoy.** This diverse music series offers an exciting opportunity to beat the summer heat in July and August. Enjoy these specially curated performances on Saturday nights in the beautifully renovated Piper Theater.

## ANTICIPATED SEASON ATTENDANCE:

**3,000**



**92,916**

AVG NUMBER OF  
WEBSITE SESSIONS



**240,000+**

PROMOTIONAL EMAIL



**43,000+**

FOLLOWERS



**19,800+**

FOLLOWERS

## PRESENTING SPONSOR

\$10,000 (one available)

- Table outside of theater to promote your business
- Presenting logo on print advertising, printed materials and website
- Inclusion in press release announcing the new series
- 20 tickets for each show
- Recognition at show and on stage as presenting sponsor

## GOLD SPONSOR \$7,500

- Logo on print advertising, printed materials and website
- 12 tickets for each show

## SILVER SPONSOR \$5,000

- Logo on print advertising, printed materials and website
- 8 tickets for each show
- Table outside of Piper Theater to promote your business at each Mirage show

## BRONZE SPONSOR \$2,500

- Logo on print advertising, printed materials and website
- 4 tickets for each show



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