**Fair Employment**

Early Efforts

        1930's Don't Buy Where You Can't work Campaigns

         1941- A. Philip Randolph- "March on Washington"  FEPC

        March on Washington for "Jobs and Freedom"

                Negro American Labor Council planned June march "for Negro job rights"

                Goals of the March

                        "comprehensive civil rights bill"

                        "protection of constitutional rights"

                        desegregation of all schools

                        massive federal works program to "train and place unemployed workers"

                        Federal Fair Employment Practices Act barring discrimination in all employment

        Pittsburgh- Iron City Beer Boycott

                11-month boycott of beer in 1971 by AA Community

                Firm agreed to hire more blacks

                larger boycott by whites!

        Phoenix Activists-

                1962- Picketing and boycott of Woolworths by NAACP- Company's national office

                        orders local store to reverse its policy

                Motorola-

                        state employment services and private businesses screen white applicants only

                        Attorney General accused them of being in collusion to "keep black folks

                        unemployed"  Newspapers run story. Policy changed at Motorola

                Valley National Bank

                        "Creative Conflict"-  good cop (George Brooks) / bad cop (Lincoln Ragsdale)

                                meeting with VNB President James Patrick

                        hired first teller after the confrontation