



# BE A SUPPORTER OF CREATIVE LEADERSHIP

## The Collective

According to LinkedIn, the top in-demand skill that employers are seeking is creativity. While business leaders agree that innovation is essential to competitive advantage, fewer than 1 in 10 companies provide any kind of creativity training to employees.

### THAT'S WHERE THE ARTS COME IN

The Collective is a creative leadership program through Mesa Arts Center providing skill building and professional development for local leaders. By supporting this program, you are setting your company apart as one who believes in the power of creativity to make positive change, and the importance of building this capacity within our community.

THE VALUE OF CREATIVE THINKING AND THE DIFFERENT WAYS CREATIVITY SHOWS UP IN MY LIFE ARE MORE VISIBLE TO ME SINCE COMPLETING THE COLLECTIVE.

*2019 Participant*



MESA ARTS CENTER



Creative  Catalysts

“THROUGH THE COLLECTIVE, I LEARNED THAT MY CREATIVITY IS MY SUPER POWER—THE SKILL THAT SETS ME APART FROM OTHERS AND THE VOICE I BRING TO THE TABLE.”

Be at the forefront of leadership and innovation by partnering with Mesa Arts Center to support The Collective, a leadership program that intentionally weaves creativity into every lesson on leadership, collaboration, problem-solving, and mindfulness. As a partner, we provide your organization with custom sponsorship opportunities that will enhance your brand perception, attract new customers, increase employee satisfaction and provide you with team building opportunities.

### READ WHAT THE COLLECTIVE ALUMNI HAVE TO SAY ABOUT THEIR EXPERIENCE

“I had several moments where I was suddenly struck by what I was really passionate about, or what I had forgotten I was passionate about. I am grateful for those moments of clarity.”

“I think my main takeaway professionally (and certainly personally) is that it’s okay to not have all the answers. It’s okay to not be the expert. But as we are working and living, it’s important to share our experiences and the path we are on with others, because there is immense value in that.”

“My professional network has grown because of The Collective in meeting people I wouldn’t have overlapped with otherwise. I feel more fearless in taking risks in my professional life.”



To learn more about how to support The Collective and other Engagement programs of Mesa Arts Center, contact Renee Lopata, Development Director, at [renee.lopata@mesaartscenter.com](mailto:renee.lopata@mesaartscenter.com) or 480-644-6613.



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