



**MESA ARTS CENTER
FOUNDATION**

**ARTS & CULTURAL EDUCATION
SPONSORSHIP PROGRAM (ACES)**

A Grant-Awarding Program of the Mesa Arts Center Foundation

Guidelines and Application Form for 2017-2018

Applications will be accepted from May 15, 2017 through July 31, 2017.

Six ACES grants will be awarded in mid-August 2017.

2017-18 ARTS & CULTURAL EDUCATION SPONSORSHIP PROGRAM (ACES)

MESA ARTS CENTER FOUNDATION GRANT FOR USE OF MESA ARTS CENTER THEATERS

The Mesa Arts Center Foundation (MACF), in cooperation with the Mesa Arts Center, is proud to make up to six (6) single presentation dates (usually on a Tuesday, Wednesday, or Thursday) available in the Mesa Arts Center (MAC) theaters for educational presentations.

The Mesa Arts Center Foundation (MACF) provides for the waiver of the MAC facilities rental fee for a single performance day. Additionally, the Technical & Front-of House staff services fees up to \$1,000 will be covered by the MACF. Fees over \$1,000 are the responsibility of the approved ACES grant applicant.

Grant consideration is provided to Arizona non-profit arts and cultural organizations and/or local schools for presentations and events that showcase student performances and creative activities, or are presentations for audiences to provide educational and/or cultural experiences to students and their families. Interested Arizona non-profit community organizations or local schools should apply to the MACF for consideration of an ACES performance date and time. Applications will be received and reviewed by the Mesa Arts Center Foundation for potential approval.

ELIGIBILITY REQUIREMENTS

Only applicants from Arizona non-profit organizations and/or local schools will be reviewed. Applications from for-profit entities will not be accepted.

Organizations that are receiving support for fiscal year 2017-18 through the MAC Creative Economy Fund (CEF) are not eligible to receive a grant from the ACES Program. If awards from both organizations are approved, the organization will have to choose which award they will accept.

Proposed ACES performances must take place at the Mesa Arts Center between September 1, 2017 and June 30, 2018.

IMPORTANT GUIDELINES

Again, the ACES grant covers the facilities rental fee and up to \$1,000 in Technical and Front-of-House staff services only. **All other production, Front-of-House, ticketing/credit card fees that are not included as part of the rental fee must be covered by the applicant.** Marketing services will not be provided as part of this grant support. However, all projects taking place at the Mesa Arts Center will be included as calendar listings on the MAC's web site.

Since performance dates and times are limited, ACES Program applications are for one day use of a theater at the MAC. Under extraordinary circumstances, the MACF Board may consider applications for multiple day performances.

It is essential to discuss theater availability with Mesa Arts Center's Event Services Supervisor Kim Forbes at 480-644-6580 or Kimberly.Forbes@mesaartscenter.com, prior to developing your budget. At this time, an estimate of the out-of-pocket costs (all extra Technical, Front-of-House staff, production costs, and ticketing/credit card fees) for the event will be provided.

Events held at the MAC through the ACES program *may not* be promoted as fundraising events by the presenting/producing organization. However, organizations receiving awards may charge a ticket fee to offset their out-of-pocket costs (i.e. Technical, Front-of-House staff, production & ticketing/credit card fees).

A representative of the Mesa Arts Center Foundation will attend the performance and introduce the program. Awardees must adhere to all Mesa Arts Center Policies and Procedures, which are available online or from the MAC's Event Services Department.

FINAL REPORT

Successful applicants approved by the MACF must provide a follow-up report to the ACES Standing Committee Chair Robin Caffrey describing how many people attended the performance, how the project met your (applicant's) objectives and provide a description of the event's educational value. This report and feedback is due within two weeks after the performance date.

APPLICATION PROCESS

Please complete the application form (a fill-in-the-blanks form is available at [ACES Application](#)) and provide the following additional documents:

- Provide proof of non-profit status or school affiliation.
- Provide a budget showing all anticipated expenses (this will be easier to provide after you receive a cost estimate from MAC Event Services), as well as any ticket fees that will be charged and the anticipated ticket income based on projected attendance.
- List previous ACES grants that you have received, including past performance dates.

Please EMAIL the ACES Program application to: az.macf@gmail.com.

AND (regular) MAIL to: Mesa Arts Center Foundation
Attn: ACES Program
P.O. Box 1466
Mesa, AZ 85211-1466

QUESTIONS? Please contact the ACES Committee at az.macf@gmail.com.

ARTS & CULTURAL EDUCATION SPONSORSHIP PROGRAM - GRANT APPLICATION FORM

Applicant Organization: _____

Are you a non-profit status? ___ Yes ___ No Are you a local school? ___ Yes ___ No

Name of Individual Completing Application: _____

Title or Role of Person Completing Application: _____

Mailing Address: _____

Phone: _____ Email: _____

Organization web site (if applicable): _____

Date of proposed use: _____ Time of Performance: _____

Date Theater approved for use by MAC Event Services: _____

Name and Position of Authorizing Official (Principle or CEO)

Please respond to the following questions, using **a maximum of 250 words** for each question:

1. Please describe the project for which you are applying for ACES grant support.

2. Who is your target audience?

3. What is the length of the performance?

4. What are the objectives of your organization in presenting this performance? What is the educational value?

5. Dates of previously awarded ACES grants?

6. We have spoken to MAC Event Services to review venue-related costs. ___ Yes ___ No