



**MAIN
STREET
PROTOTYPING
FESTIVAL**

Main Street Prototyping Festival:
Dream | Design | Discover
Community Residencies - Request for Qualifications

The **Main Street Prototyping Festival** is part of the larger **Mesa D-Lab Project**, which seeks to enhance downtown's vibrancy through community-led design and experimentation. The Prototyping project asks residents, artists, and urban planners to dream, design ideas and discover a more welcoming, diverse and connected downtown Mesa, through two primary project activities: the MSP Festival itself, November 10-11, 2017, and:

- **Artist residencies** at the Boys and Girls Club and CARE Partnership, both located South of Broadway near downtown to engage residents in using art and art-making to express and work towards goals of their community.

This Request for Qualification is specifically to identify potential artists for these two artist residencies for the summer and fall of 2017.

Artist in Residence Opportunity:

Two artists will be chosen, each partnering with one of two community service organizations near downtown, to engage residents in using art and art-making to explore and express their neighborhood and community goals. The artists will employ art making as a tool for building relationships with and among neighbors. They will lead group processes to explore participants' challenges, needs, hopes and dreams for themselves and their neighborhood, such as issues or barriers to community well-being, enhancements they'd like to make to their environment or pedestrian environment, or ways to enhance feelings of belonging to community.

With the community participants, the artists will develop and build consensus around a concept, and then implement the resulting art project or installation, that pilots a way to address a need or opportunity each group has identified. This can be a temporary (or potentially more permanent) artwork, a performance, or a prototype to test a more permanent intervention that they feel would serve their neighborhood's needs.

The projects that emerge will have the option of:

- (1) being presented during the Main Street Prototyping Festival (November 10-11, 2017)
OR, if the community organizations and participants prefer,
- (2) sharing the work or installing the installation/prototype at the site of the community organization or in a publicly accessible space in the neighborhood,
OR (3) both, if desired and feasible.

From the summer of 2017 until the Main Street Prototyping Festival on November 10th and 11th, 2017, the selected artist for each community will work with residents on a regular basis (schedule TBD) to determine, develop and implement their project. The community will be engaged at every stage in the conception, development and fabrication or implementation of the project.

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Community Partners

CARE Partnership:

466 South Bellview

Mesa, AZ 85204

Mission

- Mobilizing the caring power of community to provide opportunities for all people to achieve their optimum well-being.
- Nurturing self-sufficiency and civic responsibility by encouraging individuals to engage in volunteer activities for the benefit of others, CARE optimizes community resources by bringing diverse people together to work for the common good.
- Through empowerment and value recognition, we believe communities can strengthen and become vibrant.

Boys & Girls Club:

221 W. 6th Ave

Mesa, AZ 85210

Mission

- To offer a safe, fun, inclusive and inspiring place that families can count on every day.
- The Club offers an after school program, summer program, youth sports leagues, teen leadership programs, homework and tutoring help.
- To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

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Artist in Residence Application:

Qualification Criteria:

Each application must align with the criteria to be considered for selection. Application narrative must demonstrate and explain previous community engagement experiences, describe inclusive strategies for collaborating with community organizations and residents in the neighborhood, and explain the applicant's interest in working with either the Boys & Girls Club or CARE partnership.

Experience

- Demonstrate previous community engagement experience
- Explain philosophy for working with Community

Interest

- Explain your interest in working with either the Boys & Girls Club or CARE partnership (or why you are open to working with either, but why this work interests you)
- Explain what you hope to achieve, personally and professionally, through this work.
- Explain why community collaboration as a means of creative practice interests you.

Strategies

- Describe inclusive strategies for collaborating with the selected community partners and neighborhood residents in their neighborhoods. (These communities South of Broadway are near downtown but have cultural, economic and physical barriers that reinforce isolation and may discourage engagement and participation with downtown and its resources).

Project Budget

- Each Community Residency Artist will be awarded \$6,250 for their work with one of the Community Partners. This amount includes all artist's fees to design and complete the work, including transportation and coordination. It is hoped that the artist can take the project through implementation using this allocation, including materials. However, additional funds may be allocated for building materials if there is a compelling case due to the project selected. The artist may be asked to help pursue in-kind materials, where possible. Given your artistic medium, please share your thoughts on budget considerations for a community-based project you may lead using your art form. Do you anticipate unusual material costs that could not be accommodated by this budget?

Submission deadline is May 14th, 2017.

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Submission Materials

Please save your application as a single PDF (LastName_FirstInitial.pdf) in the following order.

- **Cover sheet:** providing Project Lead's name, contact information (1 page)
- **Narrative:** Description of your artwork and inspirations, and suggested processes and experiences you propose bringing to the residency. Include plan for engaging and getting to know the community, your experience facilitating group process, and artistic processes that may be employed as part of the residency. (3-page maximum)
- **Budget:** Please provide budget considerations you feel the panel should understand in considering your application, including any concerns about the ability to cover materials costs within the budget total. (See Project Budget above).
- **Project Lead CV or resume** (3-page maximum)
- **Examples or samples of previous work:** Provide a minimum of 3 and a maximum of 9, with a one-page list and description of the examples, including names or artworks or projects, dates, location and dimensions, if applicable.
- **References:** Provide a minimum of two references for people who have experienced your artwork or creative process, collaborated with you, or helped organize presentation of your artwork or your community-based work. Please provide name, how the person knows your work, email address and phone number.

Examples of prior community-based work are preferred, although other work can also be provided (can include images, articles, videos, synopsis of projects). More work samples, demonstrating diversity of experience/projects, will increase the competitiveness of your application.

Incomplete submissions will not be accepted.

Email completed application to samuel.pena@mesaartscenter.com by or before 11:59pm, May 14th, 2017.