

## MESA ARTS CENTER | BUSINESS AND CORPORATE PARTNERS

As the largest multidisciplinary arts center in the southwest, Mesa Arts Center engages more than 430,000 visitors annually in arts experiences that are joyous, dynamic and welcoming. With a strong focus on community-engaged practice, we believe in creating unique sponsorship opportunities that connect our business and corporate partners to new audiences that enhance your brand, align with your values and engage your employees in vibrant experiences.



### PLACE YOUR COMPANY IN THE SPOTLIGHT WITH PERFORMING LIVE

With 60+ annual performances from world-class artists like Renee Fleming and Wynton Marsalis, Mesa Arts Center's Performing Live lineup features contemporary music, classical music, jazz, world music, dance, theater, comedy, spoken word, *National Geographic Live* and more. Customizable sponsorships will help you reach more than 95,000 annual attendees.



### FOSTER CELEBRATION AND SHARED EXPERIENCES AT COMMUNITY FESTIVALS

Mesa Arts Center boasts a free outdoor festival season that attracts 50,000 visitors each year. From the Valley's largest Día de los Muertos Festival to an Out To Lunch concert series, our festivals include something for everyone. With customizable sponsorship packages that vary by festival, each event's unique focus allows you to reach your target audiences.



### VISUALIZE YOUR BRAND AT MESA CONTEMPORARY ARTS MUSEUM EXHIBITIONS

A five-gallery museum that features changing exhibitions from emerging and internationally recognized artists, Mesa Contemporary Arts Museum attracts more than 30,000 visitors annually to its fall, spring and summer exhibitions. Create a custom exhibition sponsorship that includes custom branding in-line with exhibition themes, private tours, opening receptions and more.



### BUILD A MORE CREATIVE WORKFORCE WITH THE COLLECTIVE

According to LinkedIn, the number one in-demand skill that employers seek is creativity. Be a leader by investing in your workforce's innovation by partnering on The Collective, Mesa Arts Center's experiential leadership program that uses creativity to activate leadership skills.



### HELP DESIGN YOUR COMMUNITY THROUGH THE MESA PROTOTYPING PROJECT

Build your brand as a catalyst in Mesa's community development efforts. Support community residencies and public art prototype creation that explores answers to the question: how does a community design itself? Join more than 20,000 participants over the course of two years as we endeavor to create a more engaged and vibrant Mesa.

### IGNITE AND CAPTIVATE IMAGINATIONS THROUGH ARTS ENGAGEMENT PROGRAMS

Annually, Mesa Arts Center's engagement programs deepen learning for diverse audiences, including youth, adults, older adults, veterans and more. We believe in creating relevant and accessible arts experiences for all, and strive to provide access to special groups, including low-to-moderate-income communities. With customizable sponsorship packages that vary by program, your sponsorship will reach your target audience while providing access to learning.

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When you link your company with the region's premier performing and visual arts center, you can expect positive promotional results. Build a partnership with Mesa Arts Center and you'll be in good company with partners like The Boeing Company and Blue Cross Blue Shield of Arizona.

We will help you reach new audiences through unique experiences. For more information on our sponsorship or partnership opportunities, please contact Mesa Arts Center at (480) 644-6604 or [developmentdirector@mesaartscenter.com](mailto:developmentdirector@mesaartscenter.com).